

Janet T. Mills
Governor

Jeanne M. Lambrew, Ph.D.
Commissioner



Maine Department of Health and Human Services
Maine Center for Disease Control and Prevention
11 State House Station
286 Water Street
Augusta, Maine 04333-0011
Tel; (207) 287-8016; Fax (207) 287-9058
TTY: Dial 711 (Maine Relay)

Date: Wednesday, February 1, 2023

To: Maine WIC Vendors

From: Ana Pedre, WIC Vendor Manager

Subject: End of Comparable Formula & Abbott Similac Spit-Up discontinued

The WIC comparable formula waiver is scheduled to end February 28, 2023. The formula flexibilities that were implemented due to the formula recall in early 2022 will be removed and WIC participants will only be able to redeem WIC formula as prescribed in their benefit.

Also Similac for Spit-Up powdered sizes have been discontinued by Abbott.

Formula Waiver Description (ending 2/28/23)	Original Benefit Description (starting 3/1/23)
Standard Milk Based Formula	12.4 oz Similac Advance
Formula for Spit-Up Formula	Discontinued
Gentle Milk Based Formula	12.6 oz Similac Total Comfort
Sensitive Milk Based Formula	12.5 oz Similac Sensitive

Vendor Next Steps

1. Download the most recent version of the ME WIC APL as soon as possible.
 - a. Vendors are required to download the APL every 24 hours.
 - b. Please contact your POS provider if you need assistance with this task.
2. Share this memo with
 - a. Customer service staff
 - b. All staff who process WIC transactions and
 - c. WIC Customers
3. Direct any questions from WIC Participant to their local WIC Agency
 - a. Local Agency
 - Auburn: 207-795-4016 Biddeford: 207-283-2402 Portland: 207-553-5800
 - Augusta: 207-626-6350 Calais: 207-454-3634 Presque Isle: 207-768-3026
 - Bangor: 207-992-4570 East Wilton: 207-645-3764 Rockland: 207-594-4329
 - Bath: 207-442-7963 Ellsworth: 207-667-5304 Sanford: 207-459-2942
 - Belfast: 207-338-1267 Machias: 207-255-8280 Skowhegan: 207-861-3593
 - Waterville: 207-861-3580

Please attached “*WIC & your formula benefits*” and “*WIC Formula Switch Back*” notice in your formula aisle.

Should you have questions, feel free to contact us at WICVendor@maine.gov.

Sincerely,

Ana Pedre, Maine WIC Vendor

Maine CDC WIC Nutrition Program
Maine.gov/WIC

WIC & your formula benefits

If your usual formula is on the shelf, it's not a part of the recall.

Typically, WIC benefits cover Similac formula. If you aren't sure which formulas are approved and right for you, contact your local agency.

All WIC participants will need to switch back to WIC approved formula by February 28th, 2023.



This institution is an equal opportunity provider.



WIC Formula Switch Back

Standard Milk-Based Formula

If you've been using your WIC benefits to get:



Switch Back to:



Similac Advance

Spit-Up Formulas

If you've been using your WIC benefits to get:



Please call
your local
agency



This institution is an equal opportunity provider.

WIC Formula Switch Back

Gentle Milk-Based Formula

If you've been using your WIC benefits to get:



Switch Back to:



Similac Total Comfort

Sensitive Milk-Based Formula

If you've been using your WIC benefits to get:



Switch Back to:



Similac Sensitive

Auburn: 207-795-4016
Bangor: 207-992-4570
Belfast: 207-338-1267
Calais: 207-454-3634
Ellsworth: 207-667-5304
Portland: 207-553-5800
Rockland: 207-594-4329
Skowhegan: 207-861-3593

Augusta: 207-626-6350
Bath: 207-442-7963
Biddeford: 207-283-2402
East Wilton: 207-645-3764
Machias: 207-255-8280
Presque Isle: 207-768-3026
Sanford: 207-459-2942
Waterville: 207-861-3580

This institution is an equal opportunity provider.